

City of Somers Point Arts Commission  
Request for Qualifications  
Muralist

The Arts Commission of the City of Somers Point desires to engage a qualified muralist to design, execute and install a mural in three parts, attached to three contiguous exterior walls of the Somers Point Branch of the Atlantic County Library System building, to enhance the Richard Somers Memorial Park. The mural will depict significant aspects/events of the life of Master Commandant Richard Somers, USN.

This Request for Qualifications is in conformance with the provisions of N.J.S.A. 19:44A-20.5 et seq. (New Jersey Pay to Play Law).

Qualified artists who wish to respond to this Request for Qualifications shall submit three (3) copies of their proposal in an envelope clearly marked "Proposal for Muralist". Proposals shall be received in the office of the City Administrator, 1 W. New Jersey Avenue, Somers Point, NJ 08244 no later than 10:00 AM on **August 22, 2014**, at which time they will be publically opened and acknowledged.

Any questions in regard to this request can be addressed to Kathleen Arleth, (609)653-4991, [katharleth@hotmail.com](mailto:katharleth@hotmail.com).

The goals of the Arts Commission are to:

1. Honor and depict the life of Master Commandant Richard Somers, USN
2. Create a visible history lesson
3. Enhance the Richard Somers Memorial Park, where his bust is prominently featured
4. Enhance heritage tourism

The Somers Point Arts Commission will evaluate qualifications submitted for professional service contracts on the basis of the most advantageous, cost, and other factors considered. The evaluation will consider:

1. Experience and reputation in the field
2. Knowledge of Richard Somers and the subject matter to be addressed under the contract
3. Responsiveness to the activities and products required by this request
4. Compensation proposal
5. Residency in Atlantic, Cape May, or Cumberland County, NJ.
6. Other factors if demonstrated to be in the best interest of the City of Somers Point

## **Indemnification and Minimum Insurance Requirements.**

The successful Muralist will be required to indemnify and hold harmless the City of Somers Point, its elected officials, officers, agents, servants and employees (collectively referred to as “the City”) and to defend the City from and against any and all claims of liability or expense on account of damages to person or property inclusive of, but not limited to, persons or property of the City or its Contractors, and for injuries, including death to any person, inclusive of employees of the City, and employees of any Contractor or subcontractor(s), and other persons performing any part of the work for or on behalf of the Muralist, and for any other claim which may be asserted or alleged to arise out of or in consequence of this project, or the performance or the non-performance of any obligation by Muralist or City, whether asserted against the City, any Contractor or subcontractor(s), or any of their agents, servants, employees, licensees or invitees including, but not limited to, any work performed in part by the City, or anyone acting on behalf of the City, to the fullest extent allowed by law.

The Muralist, and each of the Muralist’s contractors and subcontractors, if applicable, shall be required to provide to the City of Somers Point: i) a Certificate of Insurance issued by an insurance carrier licensed to do business in New Jersey evidencing the following minimal levels of Insurance coverage which shall name the City of Somers Point, its officers, officials, agents, servants and employees as Additional Insureds and providing for not less than thirty (30) days' notice to the City in the event of cancellation or termination:

### **1 Million Dollars Commercial General Liability**

During the life of the project the Muralist shall procure and maintain commercial general liability insurance on an “occurrence basis” with limits of liability not less than \$1,000,000 per occurrence and/or aggregate combined single limit, personal injury, bodily injury and property damage. Coverage shall include the following Contractual Liability: Products and Completed Operations; Commercial Independent Contractors Coverage; Broad Form General Liability Extensions or equivalent; Deletion of all Explosion, Collapse, and Underground Exclusions (“XCU”); Per contract aggregate.

### **1 Million Dollars Commercial Excess Liability**

During the life of the project the Muralist shall procure and maintain commercial excess liability insurance on an “occurrence basis” with limits of liability not less than \$1,000,000 per occurrence and/or aggregate combined single limit. The Contractor’s / subcontractor’s Umbrella Policy shall become primary to the City’s General Liability policy of insurance.

### **1 Million Dollars Automobile Liability**

During the life of the project the Muralist shall procure and maintain motor vehicle liability insurance, including applicable no-fault coverage with limits of liability not less than \$1,000,000 per accident combined single limit bodily injury and property damage. Coverage shall include all owned vehicles, all non-owned vehicles and all hired vehicles.

### **Statutory Workers Compensation**

During the life of the project the Muralist shall procure and maintain Workers Compensation insurance, including Employers' Liability Coverage in accordance with the statutes of the State of New Jersey.

## **Submissions should be broken down as shown below:**

### **Introduction**

A brief introduction of the Muralist to include the following information:

1. Muralist qualifications for the position.
2. Identification of the person who will be primarily responsible for the required services and description of the experience of the primary person with projects and issues similar to those that will be undertaken by the Arts Commission of Somers Point.
3. Identification of any persons who will serve as backup to the primary person
4. Identification of the business address of any persons responsible for providing services under the contract.
5. Description of any staffing.
6. Description of previous experience, specifically in the local area.
7. Description of specific familiarity with the services required, specifically addressing the goals enumerated above
8. A list of references including the names, addresses and telephone numbers of persons who can verify experience and record of success.

### **Product Details**

The Muralist will describe in sufficient detail the proposed process and materials to be used for the mural and the installation of the mural. The Muralist will describe the durability and permanence of the mural and provide evidence of the sustainability of the mural over time.

## **Project Schedule**

The Muralist shall indicate in the proposal that he/she is ready, willing and able to meet the schedule so that the completed mural(s) will be dedicated no later than March 31, 2015.

The Muralist will propose a schedule to meet that deadline, beginning with the award of this contract, and to indicate the following benchmarks:

Benchmark #1: Plan/design for all three walls, execute, install Wall #1.

This wall is the southwest elevation and it is 31'3" wide X 17'3" high with 3'X6' window opening within.

Benchmark #2: Execute, install Wall #2.

This wall is the east elevation and it is 26'9" wide X 17'3" high with 3'x6' window opening within.

Benchmark #3: Execute, install Wall #3.

This wall is the west elevation and it is 26'9" wide X 17'3" high with 3'x6' window opening within.

## **Compensation Proposal**

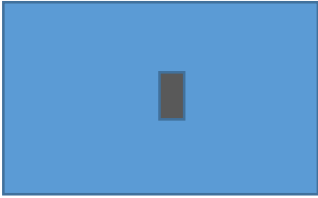
Payments to the muralist will be made at the completion and approval of each benchmark.

Provide a compensation proposal which reflects payments associated with the completion and approval of the design phase and the completion and approval of each of the three mural sections.

# Richard Somers Mural Wall Specifications

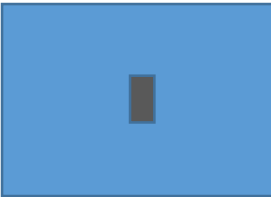
Southwest Elevation, Wall #1

31'3" X 17'3" with 3'X6' window opening within



East Elevation, Wall #2 and West Elevation, Wall #3

Both walls measure 26'9" X 17'3" with 3'x6' window opening within



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